



In 2020, the Davidson Board of Commissioners and town staff originally met in February to develop the strategic plan for 2020-2021. In March, these plans were put on hold in light of the COVID-19 crisis.

In August 2020, the process to adopt the 2020-21 Strategic Plan resumed. The plan was formally adopted on August 25, 2020.



Staff created work plans specific to each tactical item/action step and have made accomplishments in the following areas.



A WELL-PLANNED AND LIVABLE COMMUNITY

Preserve our rural area and create well-planned, dynamic community places with connected progressions between them.

Davidson Comprehensive Plan approved in January 2020; recognized by the American Planning Association North Carolina Chapter with Excellence Award.



Explore Targeted Conditional Zoning growth management tool and directed the Planning Board committee to provide a recommendation.

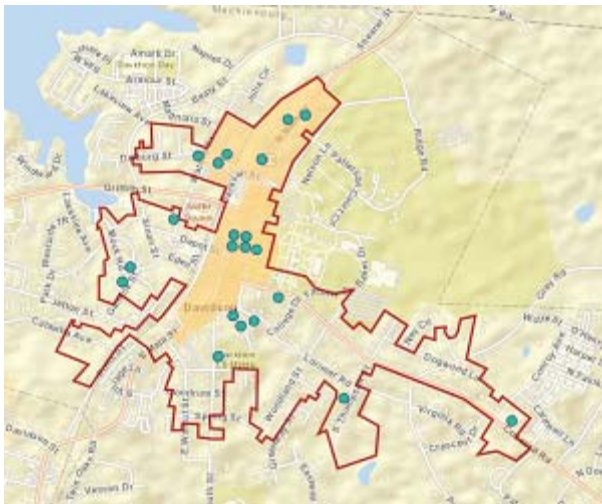
Pedestrian/Cyclist Safety Group created to work with citizens to improve walking and bicycle safety throughout Davidson.





Preserve our historic properties that contribute to our vibrant and unique community and honor the history of the lived experiences of our residents.

Completed Certified Local Government training with staff and the Historic Preservation Commission in January 2020.



Approval of the North Main Extension of the Local Historic District.

251 South Street Public Facilities Project and preservation of the historic school building and property.

Completed historic survey work of the entire National Register District.

Coordinated agreement with Our Towns Habitat for moving and renovating contributing structure (335 Sloan) in historic Westside Davidson.

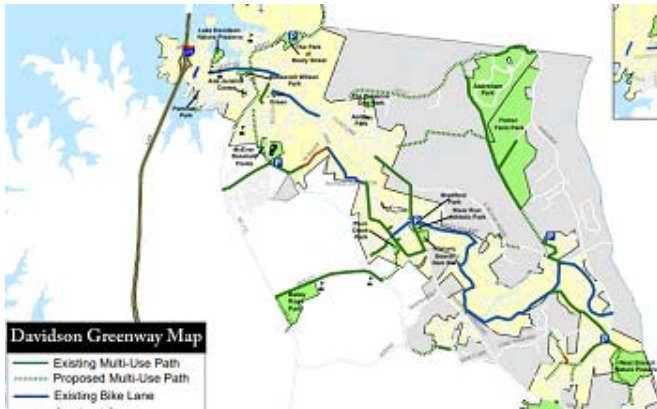
Approval of two new historic landmark properties.

Released Request for Proposals for Historic Preservation Plan; selection of consultant imminent.

Davidson Main Street Grant program of \$15,000 for FY2021.



Expand the town's transportation network to provide residents and visitors with safe, convenient and efficient travel choices to connect people across the community.



Plum Creek Greenway opening and dedication.

Secured grant funding for engineering River Run to Summers Walk greenway.

Secured additional \$1.8 million from the Charlotte Regional Transportation Planning Organization (CRTPO) to cover expected project shortfall for the Potts-Sloan-Beaty project.

Re-engaged funding for engineering for the Kincaid Trail after pandemic pause.

Installation of five bike repair stations throughout town.

Virtual Bike Month and Walk/Bike Photo Challenge. Community Bike Ride and DIY Ride that included donations for a food drive and senior care items.

Funding for additional Rectangular Rapid Flashing Beacon Crosswalks and other pedestrian safety enhancements.

Public Works constructed 540ft of sidewalk connection near the Bailey Springs affordable housing site.





Provide superior services in an efficient and fiscally responsible manner to our entire community through a professional and committed workforce.

Provided timely, accurate, and frequent COVID-19 updates to the community via social media, email, and new webpages with information and resources related to the pandemic, business support, plans for virtual events, and more.

Successful transition from in-person to virtual events, including zoom board meetings, virtual public input sessions, and enhancements to digital website presence, social media, and videos.



#### CARES Act Funding:

- Procurement of outdoor seating to support restaurants/outdoor dining
- Acquisition of hand sanitizer stations
- Signage and markings to encourage wearing masks and social distancing
- Technology improvements to the town hall board room
- Awarded \$40,000 in grants for Davidson Covid Business Support



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Virtual Programming included spring break, recreational programming, 15 day holiday break, and virtual Grand-friends with Davidson College and adults in the Davidson community.

Safely held 34 summer camps; 18 were full, 12 had over 50% sign up rate, and only 4 were under 50% sign up rate.

Started a Mobile Recreation Program on The Green for the community to do crafts and have fun in a safe, outdoor setting.

Extended watercraft days/times and offered kayaking for kids and outdoor kayak tours.

Parks & Recreation bi-monthly bulletin to share up-to-date programs and event.

Continued annual town events in a virtual capacity including Veteran's Day and the North Mecklenburg Holiday Parade.



Celebrated the 12 Days of Christmas in Davidson support local businesses as an act of both holiday celebration and solidarity, especially as COVID-19 and statewide restrictions continue to impact how we shop and support the local economy.



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FY2019 Comprehensive Annual Financial Report (CAFR) received the Government Finance Officers Association (GFOA) Certificate of Achievement for Excellence in Financial Reporting.

Continue to distribute Planning Department Monthly E-Crier to residents which includes current updates on project developments, policies, or new initiatives.

Planning Department reviewed and approved 578 permits. This included 544 building permits (new construction: 272; new accessory structures: 98; residential renovations and additions: 79; new civic and commercial: 2; commercial renovations and upfits: 14; and swimming pools: 79).

Average review time was 4.91 days.

Launched the Safe Outcomes and Community Connect programs for Public Safety which enable residents to share relevant information about their households for Police and Fire to know during an emergency.

Police Department completed the NCLM Risk Management Review and CALEA online accreditation, hired a 2nd School Resource Officer for assignment to the Davidson K-8 campus.

The Fire Department earned a Class 2 Insurance Service Office (ISO) rating within the incorporated city limits and a Class 4 rating for anywhere in the ETJ within five miles of a fire station (which our calculations show includes all current structures).



## EQUITY AND INCLUSION

Work together to create a culture of belonging, address our past Inequities, provide opportunities for all, treat everyone with respect and dignity and recognize every voice.

Discussion with North Carolina Highway Marker program regarding local highway markers in Davidson.

Police Operating Policies reviewed and updated, including clearer language for Duty to Intervene related to police misconduct and use of force.

Creation and hiring of housing & equity director position.

Equity and Inclusion portal on town website with information related to affordable housing , racial equity training, policing data, and more.

Hosted virtual Police Chief's No Agenda meeting with bilingual interpreter.



Davidson staff, elected officials and advisory board members participated in Racial Equity Institute Groundwater training in partnership with Davidson College and non-profits.

Town owned homes for use in affordable housing program; partnership with Ada Jenkins Center Hope for Home program.

Approved the Davidson Cottages Master Plan which features affordable housing units to be built by the developer.





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Focus on Mental Health initiatives and formation of a Mental Health Committee with representatives from Parks & Recreation, Police, and community partners.

Davidson Public Art Commission Banner project - In solidarity with recent national and local events - both tragic and inspiring, Davidson's Public Art Commission launched a project to line the main corridor to and through the Village with a variety of banners illustrating key ingredients of strong communities and our best selves:

***RESPECT, EMPATHY, JUSTICE, EQUALITY, EQUITY, LOVE, BELONGING, INCLUSION, UNITY, PEACE AND UNDERSTANDING.***



1st Annual Martin Luther King, Jr. Day celebration held at Davidson Town Hall in 2020. Virtual event hosted in 2021.

ReadDavidson 2021, selected in 2020, to include powerful works by black authors and local voices. Selection includes four books so that readers of all ages can get involved.



Implement and encourage innovative solutions to environmental, energy, and climate-based challenges.

Creation and hiring of Town Arborist position.



Public Works and Parks & Recreation partnered with TreesDavidson to plant 90+ trees at Fisher Farm Park and Bailey Springs in 2020.

Volunteer efforts and partnerships to natural enhancements and protections including pollinator protection at Fisher Farm/Abersham and invasive plant removal at Beaty Park.

Town of Davidson membership in the Southeast Sustainability Directors Network and formation of sustainability sub-committee.

Monthly EcoDavidson Collaborative Meetings with representatives from local non-profits, Davidson College, and local business leaders.

Hosted virtual 50th Earth Day Celebration with over 10 community partners and local businesses.

Town of Davidson waterways study in partnership with Davidson College.

Explored the perpetual passive use of Lake Davidson.

Redesign of Town Newsletter to decrease number of pages printed per issue.