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# MEMORANDUM

**To:** Travis Johnson, Town of Davidson  
**From:** Heather Seagle, Alta Planning + Design  
**Date:** February 21, 2018  
**Re:** Davidson Mobility Plan- Summary of Community Conversation Feedback

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The following is a summary of all the feedback that was received from the attendants of the Community Conversation on February 8, 2018. This includes a summary of the cell phone polling activity, mapping activity, and the post-event comment form.

## Cell Phone Polling Activity Responses:

### Male or Female

Choice	Votes	Percentage
Male	32	65%
Female	17	35%

### How many people live in your household?

Choice	Votes	Percentage
1	10	20%
2	17	35%
3	6	12%
4	12	24%
5	1	2%
6	3	6%

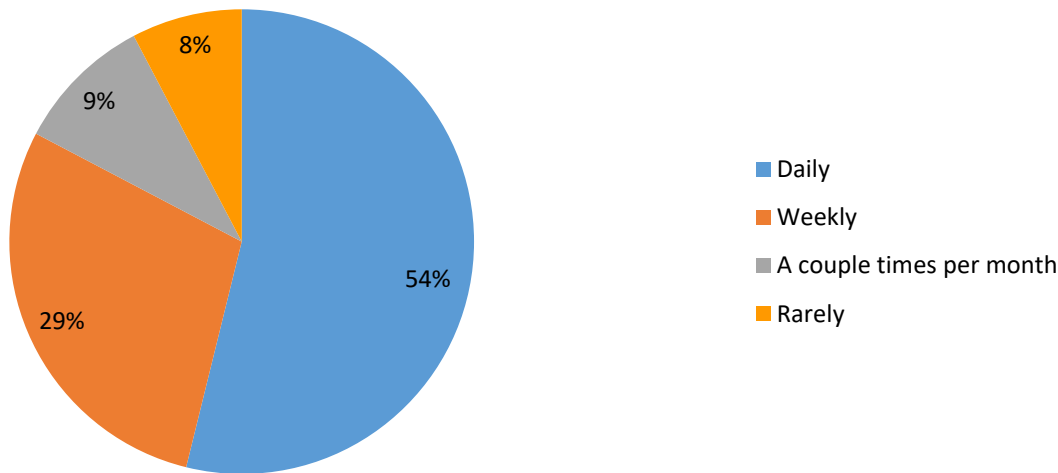
### How old are you?

Choice	Votes	Percentage
0-22	5	9%
23-40	8	15%
41-55	20	38%
55 or better	20	38%

### Will UNC-Chapel Hill ever win another national championship?

Choice	Votes	Percentage
Many more to come	29	58%
Never, never again	21	42%

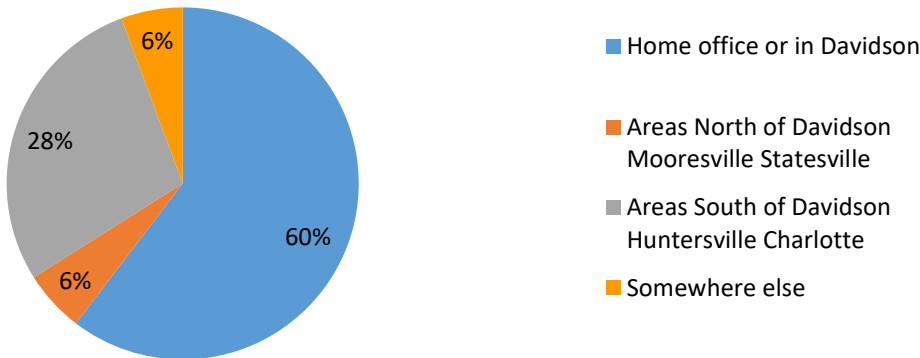
### How often do you walk?



### Do you cycle around Davidson for recreation or work more than once a month?

Choice	Votes	Percentage
Yes	23	43%
No	30	57%

### Where do you commute for work?



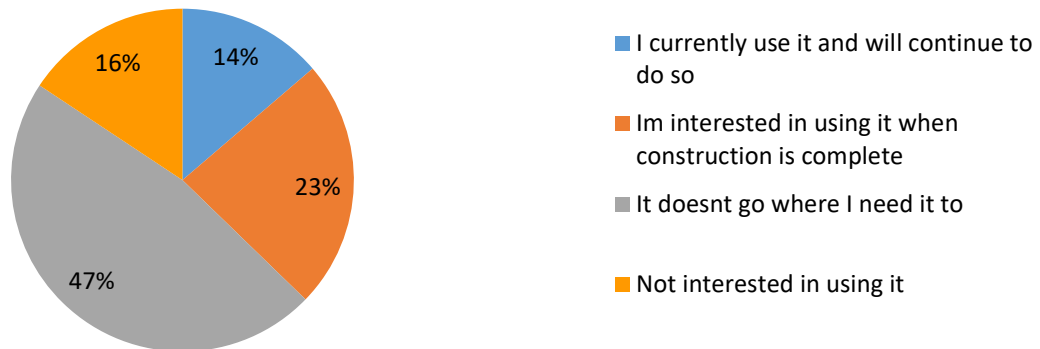
**How many ways do you have to get out of your neighborhood?**

Choice	Votes	Percentage
1	18	34%
2	10	19%
3	25	47%

**Do you currently use public transit on a regular basis?**

Choice	Votes	Percentage
Yes	6	12%
No	46	88%

**How willing would you be to use the 77 Express Bus when the I-77 work is complete?**



**I am willing to pay more in taxes to improve mobility in Davidson.**

Choice	Votes	Percentage
Yes	35	67%
No	17	33%

**What is the one thing that you would change to improve mobility around Davidson (be specific)?**

- Extend davidson concord road north
- I would improve CATS 97 and CATS 77X to be more convenient (longer running times, better/actually running on weekends). Better public transit improves access to services and opportunities for those without cars.
- Light rail or commuter rail station downtown
- Fully connected greenways.
- Sidewalk on Grey and Beaty. Potts Sloan connector. Don't give up on light rail. Like Germany, more 10' rev trails for pedestrians and bikes that connect to places, like schools, that aren't next to roads.
- Find a way to move traffic around Davidson

What is the one thing that you would change to improve mobility around Davidson (be specific)? (continued)

- Route traffic around Davidson when I-77 gets backed up or shut down due to traffic accidents.
- Get train here!
- More sidewalks and bike paths, especially on Concord Road (both sides)
- Correct dog leg at Lorimer and Thompson. Install circular at Pine Grey Concord. Make Davidson safe for cyclists and pedestrians.
- I would install a 10' path that runs from Potts St. at I15 all the way up Beaty St. to connect to Ridge Rd. at NC I15
- More connectivity to adjacent communities (Cornelius, Mooresville, rail to Charlotte).
- Increase connectivity of MANY routes such as Pine St to I15, a route around the college campus, sidewalks everywhere, more town parking.
- Rail transportation
- Enforce crosswalk safety and speed limits
- Improve pedestrian and bicycle safety on Potts St
- More density so that there will be more flourishing destinations.
- 1) lessen (disperse?) stacked traffic from Main Street
- More bike-safe connector roads among north Mecklenburg towns so more people feel comfortable leaving the car at home and riding their bikes instead.
- Make Beaty a bypass through to Cornelius. Put in a subway/train. Make Beaty a 4 lane with H median with no curbs
- More pedestrian and bike paths where no streets exist
- make paved bike path go from River Run to Summers Walk
- Make the CATS 77 Express bus transit more available during the week and allow this transit to operate on the weekends (throughout the early morning, morning, afternoons, late afternoon, and evenings). It would also be a good idea to allow the survey that was done tonight at the Davidson Transportation Mobility meeting to be sent to Davidson College, specifically the students. Davidson students are a part of the Davidson community like any other resident; however it is unfair that public transportation is not as accessible to students.
- Interconnected and comprehensive greenway trails.
- Protected bicycle lanes on all streets
- Move
- Create the Concord/Rocky Rd bypass off I15 N in Iredell to divert pass throughs into Village Center
- Do not connect roads in old Davidson; instead build bike pedestrian greenways where the roads would have been built.
- Make a connection through the Pines at Davidson
- Extended left turn lane at the college
- Address reasons why traffic is heavy in morning, i.e. Davidson Elementary's sad state causing many people to drive kids north / south
- Increase safety of cyclists to encourage more usage of bikes.
- Stop overbuilding to benefit developers, sacrificing quality of life!!!!
- Have more moderate speed limits - 30-35mph - Griffith, N Main, etc
- Pedestrian-only Main Street
- Roundabout on Main near YMCA
- Make some streets one-way
- Increase connectivity of sidewalks across Davidson
- Improve I15 & Concord Rd
- Light rail into Charlotte
- extend the road grid east west and north south
- Add some impediments to connects that become unsafe speedway cutthroughs due to plugged major arteries or intersections
- Add a 4 lane bypass from 73 to Mooresville to reduce "cut through" traffic. Add left turn lane from north Concord to Main. Potts Sloan Beaty connector.

## Mapping Activity Responses:

1. **Of the projects shown on the map from previous planning efforts, what 3 would you most like to see implemented (in order of priority)? (Blue lines)**
  - Multi-use path along Grey Rd
  - Multi-use/greenway along Concord Rd and Davidson-Concord Rd
  - On-street bike lanes along Main St./115 from Davidson/Cornelius border south through Cornelius
  - Connect Church Rd (in Cornelius) north to Davidson Gateway via a multi-use path
  - Connect Sloan and Potts St (Potts-Sloan-Beaty Connector) (mentioned 2x)
  - Extend Davidson-Concord Rd (with multi-use path) north to Grey Rd. and north to Presbyterian Rd (mentioned 3x)
  - Extend bike lanes along Concord Rd from Grey Rd to east of Kimberly Rd
  - Red Line multi-use trail (mentioned 2x)
  - Greenway connection between McConnell and Fisher Farm Park (mentioned 3x)
  - Greenway Connection between Beaver Dam and Fisher Farm Park
  - Multi-use path along Rocky River Rd to Shearer Rd
  - Multi-use path along Davidson-Concord Rd
  - Greenway connection between Davidson-Concord Rd and Mayes Rd through Davidson Place
  - Church St multi-use path connector north to Potts St
  - Sidewalk connections from Delburg to Main St
  - Remove bump-out at Main & Concord, add left turn (3 votes)
  - Multi-use path along all of Grey Rd and Shearer Rd
  - Improvements to intersection of Grey Rd and Concord Rd
  - Greenway connection between Main St and existing S. Prong greenway
  - No 10' MUP- which was never part of any plan- on Potts
  - No 10' MUP on South Main through historic Property
  - Preserve historic character of Potts-Sloan-Beaty
  - Need more bike lanes/cyclist! Tight! lots of commuters!
  - Rail to Davidson
  - Bike path on Grey Rd and Shearer Rd
  - Greenway from RR tracks to Fisher Farm
  - Finish greenway connection between 2 funded segments of West Branch Rocky River Creek greenway, south of Fisher Farm
  - Fix Potts St/Main St intersection
  - Midblock crossings along Concord Rd between College St and Thompson St; adherence to stopping for pedestrians
  - Improvements for intersection of Grey Rd and Concord Rd
  
2. **Davidson has a very sparse network of continuous through streets, particularly north-south and east-west routes. Where are the best places to make new connections? (Green lines)**
  - Connect Crane Street east to Main St
  - Connect new development east of Hudson Place north to Concord Rd, and continue north to Grey Rd
  - Connection between Grey Rd and N. Main St/115 north of Davidson/Mooresville border (3 votes)
  - Connect Grey Rd to Presbyterian Rd west of Sink Farm Rd (2 votes)
  - Traffic signal or circle at Beaty St & N. Main St./115 intersection (3 votes)
  - Extend Grey Rd from Shearer Rd to Coddle Creek Rd

- Connect N. Main/115 to Grey Rd (3 votes)
- Connect Concord Rd to Grey Rd (3 votes)
- Connect Potts St to Catawba Ave
- Connect Antiquity (Lovers Lane) to Patrick Johnston Ln/Wyatts Way (2 votes)
- Connect Vernon Rd to Walnut St (3 votes)
- Connect Vernon Rd to Zion Ave to 115 in Cornelius (2 votes)
- Connect Twin Oaks Rd to Zion Ave
- Connect Bradford Park westward to 115
- Extend greenway south along Davidson-Concord Rd
- Connect across lake toward I-77
- Connect north of the Main-Concord intersection off of 115 near college
- Extend Church St, in Cornelius, north to YMCA
- Connect Avinger Rd to Chapel Way in Antiquity (2 votes)
- Connect Avinger Rd to South St near Davidson Elementary (2 votes)
- Connect Smith Rd in Cornelius through to Pine Rd near Patrick Johnston Ln
- Greenway connection between 115 in Cornelius and South St near Davidson Elementary School
- Connection between Avinger Ln and Antiquity
- In Old Davidson- Please build greenways instead of roads here so people/bikes can have safe space + so wooded areas are protected + pedestrians can enjoy beauty
- Potts-Sloan-Beaty Connector (3 votes)
- Shearer Rd to 73/Sam Furr Rd connection
- Connect Davidson Place Dr to June Washam Rd near Davidson Run
- Connect Davidson East to Summers Walk via an extension of Gundys Rd to Helen Benson Blvd
- Antiquity is a bubble/island community
- There's no N/S routes between Pine Rd and Bailey Rd

3. **Identify places that you like to walk to if you are able? Where are the barriers that prevent you from walking (or walking more)? (Red lines)**

- RR underpass is dangerous to walk under (mentioned 3x)
- Depot St and Jackson St intersection is dangerous to cross
- Griffith St and Jackson St intersection is dangerous to cross
- Need sidewalk along eastern section of Armour St (2 votes)
- Ped connection from eastern terminus of Armour St to Delburg St near RR tracks
- no sidewalk connection to Main St from Armour St
- Need to add a crosswalk at Beaty St and Main St intersection
- It's impossible to walk along Main St, north of Beaty, unless you're on the road → add sidewalk
- People drive too fast along Davidson-Concord Rd
- Extend greenway near Shearer Rd and June Washam east to Summers Walk and to Riverfarm neighborhood
- Need safer way to cross Davidson-Concord Rd to get to greenway
- Need left-hand turn lane at Main St & Concord Rd
- Add speed humps through Davidson Place
- Fix intersection of Davidson-Concord Rd and 73/Sum Furr (intersection delays back-up and cause speedway cut-through traffic)
- Need sidewalk along Concord Rd, on north side, from Grey Rd to Downing St
- It's difficult to walk along Grey Rd (4 votes)
- Like to walk at
  - Fisher Farm (2 votes),

- Davidson Elementary,
- Davidson College,
- downtown Davidson/Main St. (2 votes),
- intersection of 115 and Catawba Ave in Cornelius,
- Beaty St
- YMCA
- Along Rocky River Rd
- Sloan St
- It's difficult to walk along southern portion of Potts St, S. Main St under RR underpass, along Beaty St, north side of Concord Rd (east of Grey Rd)
- Potts St from Catawba Ave, south
- Shearer Rd from Grey Rd to Fisher Farm
- Greenway connection from e. leg of Catawba Ave to existing S. Prong greenway
- Walk to lake more- N. Harbour/Cottage/Cabin/etc. area
- Sidewalk along N. Main is skinny
- ADA access/compliance along Main St. (wheelchair, tables blocking sidewalks, bricks with gulleys on Main St & slants too steep)
- Barrier- bicycling for youth- Concord Rd is too busy
- Walk to Birkdale with greenway
- Add sidewalk to southern portion of Potts St
- Add sidewalk along S. Main St, connecting Twin Oaks to Pecan St in Cornelius
- Add sidewalks along Twin Oaks Rd, Meadowbrook Ln, and Vernon Dr through to Walnut St
- Extend sidewalks along Beaty St, north of Armour St to N. Main St (2 votes)
- Instead of road connections, we need greenways in inner, old, east Davidson to encourage bike/pedestrian + protect creeks + low areas
- Pedestrian cut-through across RR tracks at end of Potts needs to be safer walkway with handrail
- Add sidewalks to gaps along Delburg St
- Add sidewalk on north side of Griffith St between Beaty St and Spinnaker Cove Dr
- No sidewalk on south portion of Potts St, or S. Main St south of Twin Oaks Rd
- Dangerous crossing near transit stop on Griffith St, near Sadler Square
- 1-sided sidewalk along Concord Rd, and cars driving fast make Concord Rd unsafe and difficult to cross

4. **If you are a cyclist, where are the best streets to consider protected bike lanes or other bike facilities? (Purple lines)**

- Bike lanes on 115 through Cornelius (coordinate with Cornelius) (2 votes)
- Pedestrian facilities along N. Main St, north of Beaty St
- Multi-use path along Concord Rd (starting at Grey Rd), Davidson-Concord Rd, and Sam Furr Rd/73 to Ramah Church Rd
- Bike facilities along N. Main St. toward Mooresville
- Beaty Street, whole length
- S. Main St from Catawba Ave to Hickory St in Cornelius
- Concord Rd from Main St to Grey Rd (2 votes)
- Concord Rd from Main St to Rocky River Rd (2 votes)
- E. Rocky River Rd
- Main St
- Shearer Rd
- Concord Rd from Grey Rd to existing greenway

- Concord Rd from Grey Rd east, Davidson-Concord Rd from Concord Rd to Robert Walker Dr
  - Grey Rd, whole length (3 votes)
  - Bike to Hough HS and Bailey MS from Davidson-Concord Rd/River Run
  - McConnell to Fisher Farm
  - Maybe bike to Mooresville if bike lanes on I15
  - Protected lanes to Birkdale along Westmorland/Washam-Potts
  - New street connections/shared-use path from Hillside Dr to Avinger Ln
  - Bike lane along I-77 from Mooresville to Charlotte- make it like Plank Rd in Sheboygan, WI (100 ft off of car lane)
  - Tight/unclear bike facilities along Concord Rd
5. Big picture ideas
- Improve access to Charlotte through adding trips on 77x bus on weekends and non-commuter times (wanted badly by Davidson College students)
  - Greenways are necessary to provide off-street connectivity
  - Sidewalks need to be connected
  - Number of bus stops increased/bus access increased
  - Zoning to scale with existing infrastructure
  - Illuminate crosswalks along Concord Rd when pedestrians are present. Add new signage to alert drivers of pedestrian context: Put the name of street on Yellow signs with the person walking, put the number of crosswalks ahead on the sign so drivers can identify with just how many crosswalks exist,
  - Bike lanes- separate from traffic lanes
  - Don't give up on light rail
  - Eliminate cars. Everyone can travel by human-carrying-drone. Technology exists!
  - Need to check out whether there is an ancient Indian burial ground at the bend along June Washam Rd
  - Bus shelters + Signage
  - Mooresville-Charlotte Trail
  - Match infrastructure to traffic
  - Fill in gaps to improve safety
  - Dedicated bikeway- especially along Grey Rd
  - More greenways- especially N/S between Fisher Farm and Summer Walk
  - ADA Accessibility (especially of Main St) needs to be addressed
  - Bike lanes, walking along Main St to Cornelius and north of Bailey
  - Reassess all of these planning efforts- lots of plans have been done, now more focus needs to be on implementation
  - Don't deny that traffic exists, make experience better, improve safety
  - Leverage mobile technology
  - Try to understand factors behind traffic patterns- like school locations (and long drives to get to better schools); destination options (grocery stores), and other land uses that create a lot of trips

**Post-Event Comment Form: Summary of Responses:**

**Scaled Questions:**

Question	Very Unsatisfied	Unsatisfied	Neutral	Satisfied	Very Satisfied
Overall Rating (n=21)	1 (4%)		5 (24%)	14 (67%)	1 (4%)
Date & Time (n=31)		1 (3%)	4 (13%)	18 (58%)	8 (26%)



Location (n=31)			1 (3%)	14 (45%)	16 (52%)
Speakers (n=31)	1 (3%)	3 (10%)	8 (26%)	13 (42%)	6 (19%)
Activities (n=30)		1 (3%)	7 (23%)	17 (57%)	5 (17%)
	<b>Very Unlikely</b>	<b>Unlikely</b>	<b>Neutral</b>	<b>Likely</b>	<b>Very Likely</b>
How likely are you to attend future meetings (n=31)	1 (3%)		1 (3%)	10 (32%)	19 (61%)
How likely are you to recommend meetings to a neighbor (n=31)	2 (6%)		1 (3%)	14 (45%)	14 (45%)

*Was this the first time you attended a community meeting*

- Yes: 7 (24%)
- No: 22 (76%)

**Open-Ended Questions (All responses were copied verbatim):**

*What did you like most about the Community Conversation?*

- The survey was fun. The presentation was very informative
- The table talks in small groups
- Opportunity to work on the map
- The map exercise
- Determining best new paths/connections in Davidson
- Open round table discussions
- Some choices currently offered + communicating w/bikers
- Get more information. Discuss different ideas
- The information presented by the traffic engineer
- Listening to feedback
- Discussion with table
- An opportunity to hear points of view of fellow Davidson residents
- The map exercise
- Chance to input
- Actually getting to talk to town employees + council members
- Hands-on engagement, use of instant response survey
- Engineering overview + graphics, map exercise
- Topic
- Map exercise
- Information presentation
- The superior quality of the main speaker; the interesting crowd
- Engaging in small table groups

- Education up front is very helpful
- Chance to offer input
- Friends
- Excellent, knowledgeable speaker
- Attendance was good. The questions were excellent
- Convenient location, interesting topic

*What did you like least about the Community Conversation?*

- 1<sup>st</sup> presentation too long though had some interesting contextual info
- The previous information
- I think we should have had more time
- Speaker was good but long. Could have used more info on biking/walking mobility
- Lack of clarity on overall metrics for actionable results of this and other studies/plans
- The real problem (vehicle traffic) was purposefully cut out of the conversation
- Intro presentation was helpful but much too long. Shorten it to allow more time for discussion
- Nothing
- The lead speaker took far too long and was irrelevant to the issues
- Not really understanding what plans are actually possible. Need facts
- The activity was too much info to digest & comment on in a short time
- The premise we are starting with: Focus on getting people out of their cars- not everyone can or wants to walk or bike.
- Too long of a lesson on traffic engineer
- n/a- it was good :)
- Walter was interesting but too long
- Length of speaker
- Nothing
- Speaker went long
- Too long intro speaker
- Consultant went on too long
- No problems
- Not enough quality notetaking so good ideas don't get lost; narrow representation of our population
- Guest speaker spoke way too long + some material was not germane

*How do you think the Community Conversation could have been improved?*

- We arrived late; thought it was a drop in event. Missed the beginning context
- Less presentation, more free flow of ideas
- Involve the college more
- Add public transit into conversation
- You're discussing mobility and how are Parks/Rec, Public works, etc., engaged on common vision + plan?!
- Realizing the same firm that set the trajectory for our 2018 future in 2002 is back
- Unaware of any
- Also discuss what we don't need, not just what to add
- What you found out from your previous planning studies. What did you learn. Not addressed at all.
- Good start- long wait to go
- Higher level on the 1<sup>st</sup> presentation

- Use more technology to get ideas from quiet folks
- Shorter
- Match the map patterns to the slide show- e.g., East Davidson is cul-de-sacs
- More discussion in process
- No suggestions
- Too long
- More info on the plans we were asked to rate
- Better map
- Five more questions at the tables to encourage conversation
- 1. Have tables make lists of ideas to give back to the planners, 2. Speaker could have been much more knowledgeable about our area.
- 

*Do you have any other suggestions or comments to help us improve our future meetings?*

- Get some of the repeatedly reported concerns covered- like bypass/nets
- Need more information- too general
- Need factual information from your studies done. We should not be starting from scratch here.
- Although greenways and bike lanes are a nice recreational amenity, they will have virtually no impact on traffic whatsoever
- Get more people from east side of town to attend- hold meeting at River Run
- More opportunity for written comments
- An ending summation by a leader would be useful
- Do not waste time
- Thanks for hosting! D. Town Staff did a great job hosting. Could have been more impressed by speaker. Very satisfied with the Activity- if the results on the maps are taken someplace + listened to.