

College Town. Lake Town. Your Town.

## **Education and Citizen Engagement**

Important to share information and get feedback from community members throughout this process

- Updates at board meetings
- Manager's reports
- Website (including FAQs)
- Newsletter
- eCrier
- Social media

- Videos
- Brochure
- Postcard
- Davidson Events
- Open Houses
- Davidson Connections
- Table at Farmer's Market



## **Education vs. Advocacy**

- Town funds may only be spent to provide voters with information on bond orders
- Elected officials may advocate for bond orders at non-Town sponsored events, activities or meetings