



## Public Facilities Communications Plan

To: Davidson Board of Commissioners  
From: Amanda Preston, Communications Director  
Date: September 10, 2019  
Re: Public Facilities Communications Plan

### 1. OVERVIEW

The purpose of tonight's discussion is to share the communications plan with regards to the General Obligation (G.O.) Bond for Public Facilities referendum coming up on November 5, 2019. The plan indicates the methods and timeline for information sharing, as well as recommendations for how the board of commissioners can be actively engaged with the process.

Attachments include the detailed communications plan as well as a timeline for implementation.

### 2. RELATED TOWN GOALS

**Strategic Plan:** Operations, Historic Preservation, Community Engagement

- Priority 2-1: Address facility needs of Police, Fire, Public Works, and Parks and Recreation, including community space

**Core Values:**

- **Goal 2:** Davidson will have inclusive engagement with the community to encourage substantive, respectful, and open dialogue, increase participation, and foster a sense of belonging.
- **Goal 3:** The Town of Davidson will preserve our historically significant structures to retain our authenticity as a historic, small college town.

### 3. OPTIONS/PROS & CONS

N/A

### 4. FYI or RECOMMENDED ACTION

FYI

### 5. NEXT STEPS

Implementation of the communications plan as presented.