

THE NCSTM
The National Citizen SurveyTM

Davidson, NC

Comparisons by Geographic Subgroups

2019



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Davidson’s Comparisons by Geographic Subgroups is part of a larger project for the Town and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by four geographic areas.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by geographic area (three Zones plus P.O. Boxes). Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents in Districts 1 (A) and 2 (B) gave significantly lower ratings to overall quality of life than respondents in Districts 3 (C) and 4 (D), as denoted by the “A B” listed in the cell of the ratings for Districts 3 and 4. The overall quality of life rating in District 4 (D) also was significantly lower than that of District 3 (C) (as indicated by the “D” in the rating for District 3).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	District				Overall (A)
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	
The overall quality of life in ABC	73%	74%	79% A B D	76% A B	78%
Overall image or reputation of ABC	65%	66%	69% A B	71% A B C	70%
ABC as a place to live	80%	81%	85% A B D	82% A B	84%

Four zones were tracked for comparison and the number of completed surveys for each are in the figure below.

Figure 2: Geographic Areas

Area	Number of Completed Surveys
West Davidson	135
Central Davidson	164
East Davidson	137
P.O. Boxes	89
Overall	525

Findings

Notable differences between zones included the following:

- Within the pillar of Community Characteristics, residents living in West Davidson gave more positive evaluations to the town as a place to visit, the cost of living and the vibrant downtown or commercial areas compared to those living in Central Davidson. East Davidson residents were more likely to give lower ratings to Davidson as a place to work than were residents in other areas of the community. Residents in Central Davidson gave lower ratings to fitness opportunities, the availability of affordable quality food and the availability of preventive health services compared to those in West Davidson and residents with P.O. Boxes.
- West Davidson residents gave higher ratings to a number of aspects of government performance compared to those living in other areas of the community including the overall direction the Town is taking, the overall confidence in the Town government and the government acting in the best interest of the community. Within Governance, residents of West Davidson and those with P.O. Boxes gave higher assessments to most aspects of Mobility and Natural Environment compared to those living in Central and East Davidson.
- Residents with P.O. Boxes participated in various activities at higher rates than those living in other areas of Davidson, including using public transportation instead of driving, working in Davidson, attending a Town-sponsored event and watching a local public meeting online. While the opinions of residents living in other areas of Davidson varied by their geographic location, a clear pattern of how geographic location impacted opinion did not emerge. For example, residents of Central Davidson tended to give higher scores for some Education and Enrichment items than residents of East Davidson; however, Central Davidson ratings of Built Environment tended to be lower compared to East Davidson.
- Davidson included a number of questions about salient topics in the community. Overall, residents in East Davidson gave lower priority to a number of aspects as they relate to quality of life in the town compared to those living in other areas. East Davidson residents also were less likely to support various affordable housing projects in Davidson compared to residents living elsewhere in town.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
The overall quality of life in Davidson	94%	95%	95%	93%	94%
Overall image or reputation of Davidson	93%	98%	96%	93%	95%
Davidson as a place to live	98% D	98%	99% D	94%	98%
Your neighborhood as a place to live	96%	95%	96%	94%	96%
Davidson as a place to raise children	97%	98%	99%	96%	97%
Davidson as a place to retire	90% C	84%	76%	87% C	84%
Overall appearance of Davidson	95%	94%	99%	95%	96%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Overall feeling of safety in Davidson	98%	96%	97%	98%	97%
In your neighborhood during the day	99%	96%	99%	99%	98%
In Davidson's downtown/commercial areas during the day	98%	99%	100%	99%	99%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Overall ease of getting to the places you usually have to visit	74% B	61%	66%	66%	67%
Traffic flow on major streets	38% B C	17%	19%	30% B	27%
Ease of public parking	41% B D	25%	35% D	18%	31%
Ease of travel by car in Davidson	52% B	31%	45% B	40%	43%
Ease of travel by public transportation in Davidson	43% B C	17%	22%	33% B	30%
Ease of travel by bicycle in Davidson	68%	62%	64%	71%	66%
Ease of walking in Davidson	90%	87%	86%	91%	89%
Availability of paths and walking trails	82%	80%	87%	88%	84%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Quality of overall natural environment in Davidson	88%	89%	85%	92%	88%
Cleanliness of Davidson	92%	95%	97%	95%	95%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Overall "built environment" of Davidson (including overall design, buildings, parks and transportation systems)	78% B	58%	72% B	70%	70%

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	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(A)
Public places where people want to spend time	83%	86%	89%	91%	87%
Variety of housing options	54% D	50%	68% A B D	41%	54%
Availability of affordable quality housing	39%	32%	45% D	28%	36%
Overall quality of new development in Davidson	60%	52%	55%	55%	56%

Table 6: Community Characteristics - Economy

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(A)
Overall economic health of Davidson	85%	87%	83%	89%	86%
Davidson as a place to work	85% C	84% C	66%	82% C	80%
Davidson as a place to visit	92% B	82%	87%	84%	87%
Employment opportunities	48%	35%	36%	42%	41%
Shopping opportunities	59%	48%	53%	61%	55%
Cost of living in Davidson	44% B C	27%	28%	35%	34%
Overall quality of business and service establishments in Davidson	80%	78%	79%	73%	78%
Vibrant downtown/commercial areas	86% B	76%	78%	84%	81%

Table 7: Community Characteristics - Recreation and Wellness

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(A)
Health and wellness opportunities in Davidson	84%	76%	82%	84%	82%
Fitness opportunities (including exercise classes and paths or trails, etc.)	79%	72%	84% B	87% B	80%
Recreational opportunities	77%	68%	81% B	83% B	77%
Availability of affordable quality food	81% B D	64%	75% B D	56%	71%
Availability of preventive health services	87% B C	73%	76%	79%	80%
Availability of affordable quality mental health care	59%	56%	63%	50%	57%

Table 8: Community Characteristics - Education and Enrichment

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(A)
Overall opportunities for education and enrichment	86%	87%	89%	87%	87%
Availability of affordable quality child care/preschool	60%	76%	65%	60%	66%
Adult educational opportunities	78%	79%	73%	81%	78%
Opportunities to attend cultural/arts/music activities	83%	88%	85%	90%	86%
Opportunities to participate in religious or spiritual events and activities	90%	91%	96%	93%	92%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Opportunities to participate in social events and activities	74%	86% A	80%	87% A	81%
Opportunities to volunteer	79%	86%	81%	92% A C	84%
Opportunities to participate in community matters	84%	87%	82%	92% C	86%
Openness and acceptance of the community toward people of diverse backgrounds	77% B	62%	75% B	75% B	72%
Neighborliness of residents in Davidson	80%	74%	85% B	78%	79%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
The Town of Davidson	90%	92%	86%	90%	89%
The value of services for the taxes paid to Davidson	75% B	63%	64%	76% B	70%
The overall direction that Davidson is taking	74% B C	54%	62%	69% B	65%
The job Davidson government does at welcoming citizen involvement	81%	74%	77%	86% B	79%
Overall confidence in Davidson government	80% C	73% C	59%	73% C	72%
Generally acting in the best interest of the community	81% B C D	69%	65%	68%	72%
Being honest	78%	76%	72%	71%	75%
Treating all residents fairly	82% B D	70%	72%	64%	73%
Overall customer service by Davidson employees (police, receptionists, planners, etc.)	87%	89%	88%	88%	88%
The Federal Government	49% C D	45% C D	32%	31%	40%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Police services	94%	96%	93%	97%	95%
Fire services	98%	100%	99%	100%	99%
Crime prevention	94%	94%	90%	98% C	94%
Fire prevention and education	95%	95%	93%	88%	93%
Animal control	73%	83%	85%	80%	79%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80% D	81% D	75%	67%	76%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Traffic enforcement	83% B D	71%	80%	69%	77%
Street repair	57% B	38%	54% B	57% B	52%
Street cleaning	70%	63%	69%	69%	68%
Street lighting	71% C	61%	57%	70% C	65%
Snow removal	65%	74%	68%	85% A C	72%
Sidewalk maintenance	74% B C	53%	54%	74% B C	64%
Traffic signal timing	72%	66%	61%	72%	68%
Bus or transit services	68% B C	35%	38%	70% B C	56%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Garbage collection	86% B C	65%	58%	87% B C	74%
Recycling	79% B C	58%	53%	86% B C	69%
Yard waste pick-up	84% B C	63%	66%	82% B C	74%
Preservation of natural areas such as open space, farmlands and greenbelts	73% B C	57%	61%	69%	65%
Davidson open space	75% B	56%	65%	70% B	67%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Storm drainage	78% D	70%	68%	65%	71%
Land use, planning and zoning	56% B C D	40%	36%	42%	45%
Code enforcement (weeds, abandoned buildings, etc.)	76%	71%	68%	73%	73%
Cable television	51% C D	50% D	36%	31%	44%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Zones				Overall
	West Davidson (A)	Central Davidson (B)	East Davidson (C)	P.O. Boxes (D)	(A)
Economic development	71% B	55%	59%	74% B C	65%

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Table 16: Governance - Recreation and Wellness

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(A)
Town parks	89%	86%	90%	89%	89%
Recreation programs or classes	87%	82%	78%	87%	84%
Recreation centers or facilities	75%	72%	70%	80%	74%

Table 17: Governance - Education and Enrichment

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(A)
Town-sponsored special events	92%	92%	91%	88%	91%

Table 18: Governance - Community Engagement

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(A)
Public information services	85%	83%	74%	78%	81%

Table 19: Participation General

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(A)
Sense of community	88%	83%	87%	89%	87%
Recommend living in Davidson to someone who asks	94%	96%	94%	93%	94%
Remain in Davidson for the next five years	90%	90%	84%	91%	89%
Contacted the Town of Davidson (in-person, phone, email or web) for help or information	47%	54%	48%	59%	51%

Table 20: Participation - Safety

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(A)
Was NOT the victim of a crime	94%	94%	93%	97%	94%
Did NOT report a crime	87%	94%	86%	90%	89%
Stocked supplies in preparation for an emergency	54%	49%	54%	67%	55%
				A B	

Table 21: Participation - Mobility

	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(A)
Walked or biked instead of driving	80% C	81% C	42%	89% C	73%
Carpooled with other adults or children instead of driving alone	32%	54% A C	35%	58% A C	43%
Used bus, rail or other public transportation instead of driving	11%	9%	9%	20% A B C	12%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Recycle at home	92%	99% A	98% A	99% A	97%
Made efforts to make your home more energy efficient	74%	79%	85% A	92% A B	81%
Made efforts to conserve water	79%	78%	81%	73%	78%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
NOT under housing cost stress	73%	75%	88% A B	82%	79%
Did NOT observe a code violation	73% D	69% D	82% B D	45%	69%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Purchase goods or services from a business located in Davidson	93%	98% C	89%	100% A C	95%
Economy will have positive impact on income	34%	28%	34%	26%	31%
Work in Davidson	23%	42% A	31%	56% A B C	36%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Used Davidson recreation centers or their services	63%	55%	58%	70% B	61%
Visited a neighborhood park or Town park	90% C	88%	81%	91% C	87%
Eat at least 5 portions of fruits and vegetables a day	87%	93%	90%	87%	89%
Participate in moderate or vigorous physical activity	94%	94%	89%	94%	93%
Reported being in "very good" or "excellent" health	73%	83% A	80%	77%	78%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Used Davidson public libraries or their services	45%	77% A C	65% A	82% A C	65%
Participated in religious or spiritual activities in Davidson	40%	57% A	50%	64% A C	51%
Attended a Town-sponsored event	80% C	83% C	69%	94% A B C	81%

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Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Campaigned or advocated for an issue, cause or candidate	32%	45% A C	31%	42%	37%
Contacted Davidson elected officials (in-person, phone, email or web) to express your opinion	23%	35% A C	18%	29%	26%
Volunteered your time to some group/activity in Davidson	35%	63% A C	44%	62% A C	49%
Participated in a club	23%	31%	22%	28%	26%
Talked to or visited with your immediate neighbors	97%	98%	97%	100%	98%
Done a favor for a neighbor	90%	95%	95%	94%	93%
Attended a local public meeting	39%	45% C	32%	51% A C	41%
Watched (online) a local public meeting	25%	26%	18%	39% A B C	26%
Read or watch local news (via television, paper, computer, etc.)	85%	87%	80%	96% A B C	87%
Vote in local elections	95%	97%	92%	95%	95%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Overall feeling of safety in Davidson	92%	90%	91%	88%	90%
Overall ease of getting to the places you usually have to visit	90%	92%	88%	89%	90%
Quality of overall natural environment in Davidson	90%	88%	83%	86%	87%
Overall "built environment" of Davidson (including overall design, buildings, parks and transportation systems)	92% B C	84%	82%	87%	87%
Health and wellness opportunities in Davidson	62%	59%	57%	62%	60%
Overall opportunities for education and enrichment	67%	62%	68%	69%	66%
Overall economic health of Davidson	94% B	86%	89%	90%	90%
Sense of community	91%	89%	84%	94% C	89%

Table 29: Priorities for Quality of Life

Town Government is currently updating its strategic plan and vision for the Town of Davidson. Please rate how much of a priority, if any, each of the following aspects is to quality of life in the Town of Davidson in the next five years: (Percent rating as "high priority" or "medium priority")	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Preserving the historic character of Davidson	98% D	95%	94%	92%	95%
Close sense of community	97%	99% C	93%	100% C	97%
Davidson as a "small town"	93%	90%	94%	89%	92%
Davidson as a "college town"	83%	88%	86%	84%	85%
Maintaining access to college campus & events	84%	86%	92% A	95% A B	88%
Creating more neighborhoods	34% B C	19%	20%	34% B C	27%
Creating larger neighborhoods	14% B	4%	12% B	12%	11%
Managing population growth	91%	95%	97% A	91%	93%

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Town Government is currently updating its strategic plan and vision for the Town of Davidson. Please rate how much of a priority, if any, each of the following aspects is to quality of life in the Town of Davidson in the next five years: (Percent rating as "high priority" or "medium priority")	Zones				Overall
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	(A)
	(A)	(B)	(C)	(D)	
Access to affordable housing	75% C	74% C	59%	91% A B C	74%
Dining, drinking, and shopping options	87%	89%	89%	87%	88%
Walkability (e.g., being able to walk safely to the places you or others need to go)	98% C	99% C	85%	98% C	95%
Protecting open space in the rural area	91%	91%	90%	93%	91%
Increasing access to parks and nature preserves	95% C	94%	88%	95% C	93%
Increasing access to greenways	92%	90%	86%	97% C	91%
Preserving the tree canopy	97% D	95%	93%	91%	94%

Table 30: Question 15 - West Davidson

If property taxes were to increase, what is the maximum amount you would be willing to pay to fund these new facilities?	Percent	Number
1 penny increase	16%	N=28
2 pennies increase	16%	N=27
3 pennies increase	19%	N=32
4 pennies increase	1%	N=2
5 pennies increase	12%	N=21
No increase	17%	N=29
Don't know/not applicable	19%	N=32
Total	100%	N=171

Note: statistical testing has not been performed on this question.

Table 31: Question 15 - Central Davidson

If property taxes were to increase, what is the maximum amount you would be willing to pay to fund these new facilities?	Percent	Number
1 penny increase	25%	N=32
2 pennies increase	13%	N=17
3 pennies increase	12%	N=15
4 pennies increase	0%	N=0
5 pennies increase	18%	N=22
No increase	20%	N=26
Don't know/not applicable	11%	N=14
Total	100%	N=127

Note: statistical testing has not been performed on this question.

Table 32: Question 15 - East Davidson

If property taxes were to increase, what is the maximum amount you would be willing to pay to fund these new facilities?	Percent	Number
1 penny increase	17%	N=20
2 pennies increase	15%	N=18
3 pennies increase	9%	N=11
4 pennies increase	3%	N=3
5 pennies increase	18%	N=22
No increase	35%	N=42
Don't know/not applicable	3%	N=3
Total	100%	N=118

Note: statistical testing has not been performed on this question.

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Table 33: Question 15 - PO Boxes

If property taxes were to increase, what is the maximum amount you would be willing to pay to fund these new facilities?	Percent	Number
1 penny increase	16%	N=15
2 pennies increase	19%	N=18
3 pennies increase	7%	N=7
4 pennies increase	8%	N=8
5 pennies increase	19%	N=19
No increase	21%	N=20
Don't know/not applicable	10%	N=10
Total	100%	N=98

Note: statistical testing has not been performed on this question.

Table 34: Affordable Housing in Davidson

Percent rating positively (e.g. strongly support/somewhat support)	Zones				Overall (A)
	West Davidson	Central Davidson	East Davidson	P.O. Boxes	
	(A)	(B)	(C)	(D)	
Funding repairs and renovations to existing homes owned by lower-income households	84% C	75%	68%	88% B C	79%
Purchase land and hold for future income-qualified affordable housing development	63% C	63% C	34%	81% A B C	60%
Build a new multi-unit income-qualified affordable housing project	42% C	53% C	18%	63% A C	44%

Note: statistical testing has not been performed on this question.

Table 35: Question 17 - West Davidson

Please indicate your preference for funding the affordable housing measures in question 16:	Percent	Number
Increase property taxes by \$.01/\$100 valuation to support affordable housing program	27%	N=44
Allocate funds from the Town budget without a tax increase	35%	N=57
Do not fund these projects	23%	N=39
Don't know	15%	N=26
Total	100%	N=165

Note: statistical testing has not been performed on this question.

Table 36: Question 17 - Central Davidson

Please indicate your preference for funding the affordable housing measures in question 16:	Percent	Number
Increase property taxes by \$.01/\$100 valuation to support affordable housing program	32%	N=41
Allocate funds from the Town budget without a tax increase	26%	N=34
Do not fund these projects	24%	N=32
Don't know	18%	N=24
Total	100%	N=130

Note: statistical testing has not been performed on this question.

Table 37: Question 17 - East Davidson

Please indicate your preference for funding the affordable housing measures in question 16:	Percent	Number
Increase property taxes by \$.01/\$100 valuation to support affordable housing program	17%	N=20
Allocate funds from the Town budget without a tax increase	38%	N=45
Do not fund these projects	38%	N=46
Don't know	7%	N=8
Total	100%	N=119

Note: statistical testing has not been performed on this question.

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Table 38: Question 17 - PO Boxes

Please indicate your preference for funding the affordable housing measures in question 16:	Percent	Number
Increase property taxes by \$.01/\$100 valuation to support affordable housing program	34%	N=33
Allocate funds from the Town budget without a tax increase	48%	N=47
Do not fund these projects	10%	N=10
Don't know	8%	N=8
Total	100%	N=98

Note: statistical testing has not been performed on this question.